

2008-2013 CABLE PLUS HH UE COMPARISON (000)

YEAR	TOTAL	HISPANIC	NON-HISPANIC
2008	100,024	11,023	88,489
2013	103,100	12,662	90,045
% Growth	+3%	+15%	+2%
# HHs Added	3076	1,639	1,556

Source: Nielsen Media Universe Estimates, 2008-2013